

สำนักงานคณะกรรมการการศึกษาขั้นพื้นฐาน  
กระทรวงศึกษาธิการ กทม. ๑๐๓๐๐

เรื่อง ขอเชิญเข้าร่วมโครงการสัมมนาผู้บริหารโครงการ "การบริหารจัดการโครงการหลักสูตรภาคภาษาอังกฤษ  
ที่เป็นเลิศ (ครั้งที่ ๒)"

สิ่งที่ส่งมาด้วย ร่างโครงการสัมมนาวิชาการฯ

สำนักงานคณะกรรมการการศึกษาขั้นพื้นฐาน พิจารณาแล้ว ขอความร่วมมือท่านแจ้งโรงเรียนในสังกัด  
ที่สนใจเข้าร่วมโครงการดังกล่าว สำหรับค่าใช้จ่ายในการเดินทางไปเข้าร่วมสัมมนาให้อยู่ในดุลยพินิจ  
ของผู้อำนวยการสำนักงานเขตพื้นที่การศึกษา โดยคำนึงถึงประโยชน์ของทางราชการเป็นสำคัญและไม่ส่งผล  
กระทบต่อการจัดการเรียนการสอนของโรงเรียนรวมถึงปฏิบัติตามประกาศกระทรวงศึกษาธิการ  
เรื่อง แนวปฏิบัติในการลดภาระครูและนักเรียนด้วย

## ขอแสดงความนับถือ

สถาบันภาษาอังกฤษ  
โทร.๐ ๒๒๘๘ ๕๘๙๑  
โทรสาร.๐ ๒๒๘๘ ๕๙๑๕



Academic Seminar for EP Project Manager  
Excellence in English Program Management (EX-EPM) #2  
"Not Just a Teacher but a COACH"

Hosted by : Aksorn Education Public Company Limited  
Co-Hosted by : The Association of Private Schools for English Program (APEP)  
Main Sponsor : Thailand Convention and Exhibition Bureau (TCEB)  
Supporter : Office of The Basic Education Commission  
Venue : Miracle Grand Ballroom, 4<sup>th</sup> Floor, Miracle Grand Convention Hotel  
Date : Friday, November 18<sup>th</sup>, 2016

**Background and Significance:**

English is one of the most widely used languages in the world both for communication and as a powerful tool to gain access to knowledge. It has become the main language used by around 2,000 million people, one third of the world population as a means of communication. Therefore, in order to develop the country to be able to compete in the world arena, citizens' quality and expertise must be realized. English, as a means and tool for communication, must be highlighted to prepare the nationals for the changes and the future growth of the country.

Such changes prompt Thai government and result in policies of English Program, or EP, to help better the student's knowledge and communication in English. As EP management, educational institutions should always be adaptive and for search of approaches to provide an effective program that can help improve the students' abilities and attitudes consistent with Thailand's education policies and development plans.

Aksorn Education Public Company Limited realizes the importance of EP development. The academic seminar "Excellence in English Program Management (EX-EPM) #2" upon the concept "Not Just a Teacher but a COACH" is, thus, organized for executives, principals, and EP project managers. This is a great opportunity to exchange points of view and ideas. Participants can eventually apply the experiences gained from the seminar to achieve the maximum effectiveness in managing the projects and developing the learners.

**Objectives:**

1. To impart the policies of developing EP education management to the executives, principals, and EP project managers
2. To provide strategy and develop learning innovation for enhancing learner achievement and national educational test
3. To inform the roles of the executives, principals, and EP project managers in EP educational development in order to achieve the international standard school
4. To exchange guidelines for EP instruction for students' higher achievement

**Expected Results:**

1. Executives, principals, and EP project managers are able to understand the policies of developing EP education management by Thailand's Ministry of Education.
2. Executives, principals, and EP project managers are able to define strategy and develop learning innovation suitably for their school and classroom.
3. Executives, principals, and EP project managers are able to be aware of their role as a leader to develop English Program.
4. Executives, principals, and EP project managers are able to adapt guidelines for EP instruction for students' higher achievement in their school and classroom.

**Key Contents:**

1. Managing and Increasing Opportunity in Thailand English Program Development
2. Management and Development Guidelines for the Full Potentiality in English Program According to the Operating Policy of Enhancing Teaching EP Standards
3. Strategy and Learning Innovation Development for Enhancing Learners' Outcomes and National Educational Tests
4. Executives' Roles in English Program to Compete in International Standards
5. Effective English Program Instruction for Students' Higher Achievement

**Seminar Format:**

Vision sharing, lecturing, panel discussion, case study, and success story

**Target:**

Executives / Principals / Heads of English Program

Total number of participants: 400

**Budget:**

Aksorn Education Public Company Limited


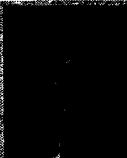




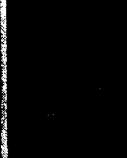




**Language:**

Thai and English



**Academic Seminar for EP Project Manager**  
**Excellence in English Program Management (EX-EPM) #2**  
**"Not Just a Teacher but a COACH"**

**Friday, November 18<sup>th</sup>, 2016 : Miracle Grand Ballroom, 4<sup>th</sup> Floor, Miracle Grand Convention Hotel**

TIME	TOPIC	SPEAKER
08.30 - 09.00 hrs.	Registration	
09.00 - 09.20 hrs.	<b>Welcoming Address:</b> <b>Managing and Increasing Opportunity in Thailand English Program Development: Moving Forward to the Excellent Professionalism and International Standards</b> <b>Tawan Dheva-Aksorn</b> <b>Chief Executive Officer, Aksorn Education Public Company Limited</b>	
09.20 - 09.40 hrs.	<b>Opening Speech:</b> <b>Management and Development Guidelines for the Full Potentiality in English Program According to the Policy on Enhancing EP Standards</b> <b>Pisut Yongkamol</b> <b>President, The Association of Private Schools for English Program</b>	
09.40 - 10.10 hrs.	<b>Keynote Speech:</b> <b>Strategy and Learning Innovation Development to Enhance Learners' Outcomes and National Educational Test Achievements</b> <b>Watanaporn Ra-Ngubtook, Ph.D.</b> <b>Deputy Secretary-General, Office of the Education Council</b>	
<b>Refreshment Break</b>		
10.30 - 12.00 hrs.	<b>Panel Discussion: Executives' Roles in English Program Development to Drive Schools toward International Standards: Vision, Support, Motivations and Quality Assurance</b> <ul style="list-style-type: none"> <li>● Pichayanun Sarapanich Director of Samsenwittayalai School Former Director of Yothinburana School</li> <li>● Sirichan Ratananda Daomanee Former Principal of Panyarat High School Founder of The English Program for Talented Students (EPTS) Patumwan Demonstration School, Srinakharinwirot University</li> <li>● Michael Brookes Deputy Director of Khon Kaen Vithes Suksa Bilingual School</li> <li>● Benjamas Chongcharoen (Moderator) Administrative Manager of Education Hub Program at Visuttharangsi School</li> </ul>	   
<b>Lunch</b>		
13.00 - 15.00 hrs.	<b>Panel Discussion: Thailand's Curriculum Integration toward English Program: Problems, Solutions and Instructions for Students' Higher Achievement</b> <ul style="list-style-type: none"> <li>● Dhoopdhong Sooksawat Head of English Program, Hatyaiwittayalai School</li> <li>● Tamisa Wibookiat Assistant Director of English Program, Montfort College Primary Section</li> <li>● Stephen Dobosh Head of Science Content Group, Assumption College</li> <li>● Duangkamol Sarotsumpun (Moderator) Instructor of ERIC Center, Visuttharangsi School</li> </ul>	   
<b>Refreshment Break and End of the Program</b>		

Remarks: Speakers and panelists are now being confirmed and subject to change without prior notice.